DAMA Indiana
An affiliated chapter of DAMA International

Web site address www.DAMAIndiana.org   **Facebook**   DAMA Indiana
LinkedIn Group   DAMA Indiana   **Twitter**   @DAMAIndiana

Welcome to DAMA Indiana News!

Welcome to the autumn issue of the DAMA Indiana newsletter. We are looking forward to our upcoming chapter meeting! In this issue, Gene shares information on membership to DAMA International and DAMA Indiana, guest author LeeAnne Reindl, shares her experience at a recent conference, Jeff Hubbard discusses changes in dues, and we have details on the October meeting and elections.

Do you have a question for the board or fellow members? Are you wondering about future events? Have an idea for a newsletter article? The top of the newsletter contains the web site and social media contact information for the chapter. We would love to hear from you!

From the President's Pen…

By Gene Boomer

Hello Folks,

Hope everyone had a good and enjoyable summer! As we head into Fall, there continue to be questions regarding how the DAMA chapters "fit" with DAMA International (DAMA-I) with regards to membership and CDMP certification. I'll tackle the membership item for this newsletter and the CDMP certification in a future newsletter.

In the "good ole days", membership with a local DAMA chapter guaranteed membership with DAMA-I; however, given the expansive reach of security and privacy concerns and the corresponding regulations, especially in the EU, DAMA-I has rescinded their once provided and guaranteed membership. The privacy concerns generally center around capturing PII data (Personal Identifiable Information, such as name and email address) as a result of membership. Since DAMA-I and the chapters operate as autonomous organizations, they really ought not to share PII between them.

President's Pen cont.

To get around this concern, DAMA-I has put forth three types of memberships, or relationships, that us Data Geeks can establish with DAMA. They are as follows (descriptions are from our affiliation agreement for DAMA-I and DAMA Indiana):

1. <u>Full Affiliate Members</u>: Members who have self-registered in the DAMA-I Membership Database, remain current with annual DAMA-I membership dues payments, and who are members of a DAMA-I recognized chapter (e.g., DAMA Indiana). Full Affiliate Members must have their contact information in the DAMA-I database to have access to DAMA-I member benefits offered via the web (e.g., access to web members-only pages, DAMA-I discounts, DMBOK access, etc.).

2. <u>Local Affiliate Members</u>: Members of DAMA-I affiliated chapters (e.g., DAMA Indiana) who decline to register in the DAMA-I Membership Database and do not pay annual DAMA-I membership dues. These members will not have access to DAMA-I member benefits, but will have all the benefits of CHAPTER membership.

3. <u>DAMA-I Only Members</u>: Members who have self-registered in the DAMA-I Membership Database, remain current with annual DAMA-I membership dues payments, but are <u>not</u> members of a recognized chapter. A Full Affiliate Member whose chapter becomes un-affiliated with DAMA-I will automatically become a DAMA-I Only Member.

This biggest item of note is that a dues paying member of a local DAMA chapter (whether through an Individual or Corporate membership) would still need to pay for a separate Individual membership to DAMA-I to receive the benefits directly available from DAMA-I.

I hope this helps clear up some of the questions out there regarding membership. If not, please let me, or any of the board members know, and we'll attempt to follow up. Also, please use the chapter meetings as a forum to ask these types of questions. We want to do our best to get you the information you need to be a successful member of DAMA and, specifically, DAMA Indiana.

Thanks for your time and I hope to see you at the Fall chapter meeting!

-Gene

SAVE THE DATE!

Our next chapter meeting is Thursday, January 19, 2017.

DAMA Indiana Elections

At the October DAMA Indiana Meeting, we will be presenting the slate and voting on board member positions for 2017. All current members present during the October meeting are eligible to vote.

Please contact Diane Michael at vpadministration@damaindiana.org if you are interested in a board position or would like additional information.

Conference Connections
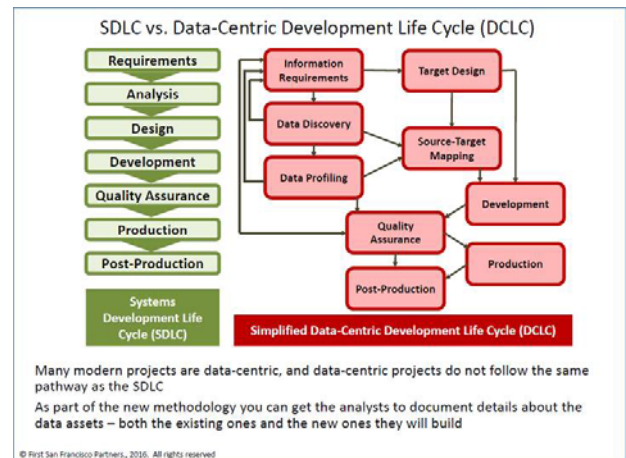
By LeeAnne Reindl, Data Analyst at CNO Financial

Greetings!

I recently attended my second DGIQ conference in the San Diego area and am happy to share a bit about my experience. As many of you know, the DGIQ conference is jam-packed with sessions tailored for those in the infancy of their Data Governance Programs to those with several years in and looking for ways to improve. CNO colleagues, Jo St. John and Kimberly Johnson, and I managed to attend sessions of our own interest without too much overlap. This year, I had two goals: 1) Reinforce and boost my knowledge of data governance disciplines attained from my first conference and 2) Collect information on Information Governance Principles, specifically data security and governing data for privacy standards.

On the latter, I attended several interesting sessions focused on data protection. Cisco Systems presented their view on creating a data protection program, which one can imagine is a herculean task for a global company, especially one in the business of network infrastructure equipment.   I thought a few of their guiding principles were worth repeating: 1) Know thyself (the Company), 2) Leverage operational strengths (programs already operating in the business) and 3) Manage complexity and ambiguity through iterations. It's also critical to have a comprehensive team with an enterprise risk view and not a set of fractured programs.

I happened upon an unexpected gem while attending a session by Malcolm Chisolm - Metadata Management for Data Governance and Data Quality Strategy. There was much good information packed into this session, but I will highlight one, as it is likely a relatable problem for many. The presentation included a diagram addressing SDLC vs. Data Centric Life Cycle (DLDC). The visual tells the story (below). Data centric projects do not follow the same pathway as a typical Waterfall / SDLC. Malcolm pointed out differences as in one example: In DLDC, cycles of iteration are recognized and accommodated in order to refine information requirements. This is not the case in Waterfall.

On a final note, I would add that networking during the sessions and on "Exhibit night" was an aspect of the conference I enjoyed more this year than previously; albeit, this could be attributed to not being a "first-timer".   Talking about your program's challenges with other attendees is not to be under-estimated. As I experienced, conference attendees were more than happy to pass along resource links and tips related to the conversation.

On a final, final note, I heard that DGIQ will be back at the Catamaran in 2017. For
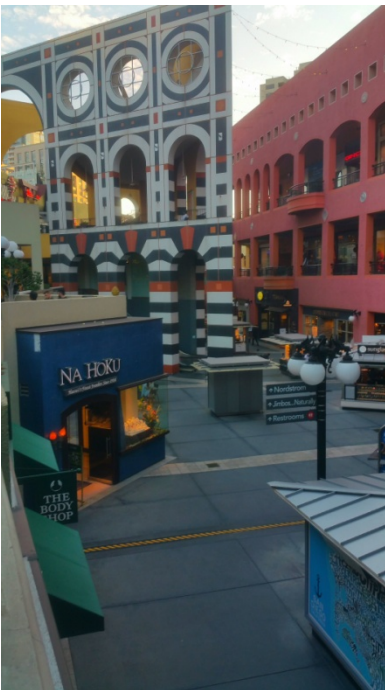
those who've not been, this is a great Pacific side location.   Since I gained so much from my 2nd attendance, imagine what could happen next year! Yes, Gene Boomer, I am building my case for 2017...is it working? On that note, DAMA members, you should start working on your managers now to get DGIQ in your development plans for 2017.

A night shot of the USS Midway

Colorful outdoor shopping mall near the Conference Hotel

Have **YOU** attended a conference or seminar related to data???

If so, please consider writing a newsletter article!

This is a great way to help others learn and it also counts toward your <u>certification renewal</u>!

E-mail <u>newsletter@DAMAIndiana.org</u>.

DAMA Indiana Membership Dues

By Jeff Hubbard, VP Finance

Having been in the IT industry for a few years, I have found that there's one force that is 100% inevitable and is normally received with equal resistance: change.

Since the formation of the DAMA Indiana chapter in 2009, our membership policies have remained the same. We have charged the same annual fee for individual and corporate memberships and have maintained the 10-person limit on the corporate membership. Well, guess what? That's about to change. The board has met, the vote has been cast, and we now have new membership policies.

Starting in 2017, individual membership will increase to $75 and corporate membership will increase to $195. In addition, we will be lifting the restriction on the attendance limit on corporate memberships so that any number of employees from a company with a corporate membership can attend.

But wait, there's more!

If you are not currently a chapter member and are interested in joining, you can join the chapter, pay the 2016 membership fee and be covered for 2017. What a deal!

DAMA Indiana is dedicated to provide the best possible content for our meetings. The increase in membership fees will enable us to deliver on that goal. We appreciate your understanding on this change and will be happy to address any questions or concerns that you may have.

Save the Date - October Chapter Meeting

Join us on **Thursday, October 13th** for an informative day you won't want to miss! Our day includes board elections, Jack Kennedy, from CNO Financial, presenting on "An Information Asset Hub - How To Effectively Share Your Data", lunch hosted by Trillium, and guest speakers Joe Oats and Tobias Eid, from TimeXtender, presenting on "Why do Enterprise Data Warehouses take so long, cost so much and too often cannot answer my questions?"

CNO Financial Group has graciously agreed to host this meeting. The address is **530 North College Drive, Building J1H, Carmel, IN 46032**. College Drive can be accessed from North Pennsylvania Street or East 116th Street. Park in any open, unreserved space in-front of the building. Below is a map to the CNO Financial Group's location.

Meeting information will be available on our website: www.damaindiana.org

Please register by sending an e-mail to info@damaindiana.org. We hope to see you there!

Professional Development Opportunities

Check out the DAMA International Events calendar for opportunities.
http://www.dama.org/i4a/calendar/?pageid=3320&showTitle=1

Upcoming Data Conferences

ENTERPRISE DATA WORLD Conference & Expo
Call for speakers will occur late summer/early fall.

ENTERPRISE DATA WORLD
THE TRANSFORMATION TO DATA-DRIVEN BUSINESS STARTS HERE
OMNI ATLANTA HOTEL · ATLANTA, GA · APRIL 2-7, 2017

tdwi Check out http://tdwi.org for conferences.

DAMA Chicago

DAMA Chicago hosts six bi-monthly meetings and other events. Their web site is:
http://www.damachicago.org/.

Around Town

Here are other area events that may be of interest to data professionals:

IndyPASS (Professional Association for SqlServer)
Events are updated on their web site.
Their main web site: http://indypass.org/

INOUG (Indiana Oracle Users Group)
Check inoug.org for more information.

Southwest Ohio Chapter of DAMA

Check out their web page at:

http://www.swoc-dama.memberlodge.org/

Central Ohio DAMA

The central Ohio chapter :
http://buckeyedama.org/

Reminder 📝

Attending conferences and professional meetings counts toward CBIP and CDMP recertification credits. Visit the ICCP site today: http://www.iccp.org/cgi-bin/pdform.php

Contacts

Have a question or need to contact a board member?
Below are the names and e-mail addresses of board
members.

DAMA Indiana Board

President: Gene Boomer
President@damaindiana.org

VP Administration: Diane Michael
VPAdministration@damaindiana.org

VP Communications: Christi Denney
newsletter@damaindiana.org

VP Finance: Jeff Hubbard
VPFinance@damaindiana.org

VP Online Content: Margot Dahl
VPOnlineContent@damaindiana.org

VP Programs: Michael Irick and Ravi
                  Chittaranjan
VPPrograms@damaindiana.org

Found a great educational site?
Share it with us!

E-mail newsletter@damaindiana.org